



Interior Exterior Paint

Semi-Gloss

Benefits

- Virtually No Odor
- 0 VOC
- Dries Rapidly
- Hideriffic Technology
- Splatter Free
- Hypo-Allergenic
- Water Cleanup
- Brush, Roll or Spray
- Kid Friendly
- Netonian Rheology
- Exceptional Flow
- Virtually No Sag
- No Known Carcinogens or Neuro-toxins

Performance

Not only is Ecological Paint friendly to environments, adults, and children, but also it performs well during and after application. Its Netonian rheology allows exceptional flow and leveling qualities with virtually no sag and is splatter free. It is one coat and fast drying. (can vary with color and atmospheric conditions). When Ecological Paint is fully cured, it has enviable performance with "hideriffic" technology, durability, strong adhesion, excellent weather-ability, and exceptional scrub resistance.

Ecological Paint is an excellent choice for most painting situations including interior dry wall, plaster, concrete, and most masonry surfaces. It can also be used to cover properly primed wood and metal and is ideal for commercial, residential, and institutional applications.

Surface Preparation

Prior to the start of any painting project, surface must be sound, clean, dry, and free from dirt, oil, chalk, or other contaminants. Hairline cracks should be filled with caulking compound level with the surface.

Application

Ecological Paint is applied with brush, sprayer, or roller. Its unique Netonian rheology allows a splatter free application with virtually no lap marks. To obtain best results, do not thin. Airless spray tips recommended size is .018 (depending on fan size) with a fluid pressure of 1500-3000psi

Colors

Both standard and custom colors are available and free from glycol, surfactants and volatile organic compounds and neurotoxins. Our state of the art technology allows us to match nearly any color sample.

Product Description

Ecological Paint is one of the first water based acrylic urethanes, which has been formulated especially for chemically sensitive people and professional painters. It is odor free. Unlike the other paints on the market today, Ecological Paint is unique because it does NOT contain any known hazardous toxic or carcinogenic materials such as benzene, ethylene glycol, volatile organic compounds, neurotoxins, lead, mercury, formaldehyde, heavy metals, or phthalates which can burn eyes and nose, or cause headaches, or nausea. Even short-term exposures to the majority of all water-based paints containing one or more of these hazardous materials can cause health problems to kidney, liver, or respiratory systems.

Technical Data

Vehicle Type	Water Based Acrylic Urethane	
Pigment Type	Titanium Dioxide	
Weight Solids	45% ±3%	
Average Coverage	400-450Sq Ft	
Dries By	Water Evaporation	
Viscosity ¹	70-80KU	
Flash Point(Seta)	None	
Clean Up With	Water	
Weight Per Gallon	9.87# ± .1	
Volatile Organic Compounds (VOC)	0	
Surface Temperature at Application	-Min	40°F (5°C)
	-Max	95°F (35°C)
Dry Time*	-Dry To Touch	1hr
	-To Recoat	2hrs
	-To Hard Dry	24hrs
Gloss Spectral Data(60°)	30-40	
Storage Temperature	-Min	35°F (2°C)
	-Max	95°F (35°C)

HEALTH HAZARD	1 - Slight
FLAMMABILITY HAZARD	0 - Minimal
REACTIVE HAZARD	0 - Minimal
PERSONAL PROTECTION	E - Gases, Gloves, Dust Respirator

www.EcologicalPaint.com

Information contained in this technical literature is believed to be accurate and is offered in good faith for the benefit of the consumer. The Company, however, cannot assume any liability or risk involved with the use of the product since the conditions of use are beyond The Control Of The Company



Innovative Formulations Company
 1810 S. 6th Avenue South Tucson, AZ 85713
 (520)628-1553 FAX (520)628-1580

SEMI-GLOSS PAINT TECHNICAL DATA