



Interior CLAY PAINT

Benefits

- ☑ Odor Free
- ☑ Matt Finish
- ☑ Breathable Surface
- ☑ Water Based
- ☑ Kid Friendly
- ☑ Chalk Free
- ☑ No Known Carcinogens or Neuro-toxins
- ☑ Solvent Free
- ☑ Absorbs Humidity
- ☑ Hypo-Allergenic
- ☑ Brush, Roll
- ☑ ANTI-Static
- ☑ Virtually No Drip

Performance

Our Interior Clay Paint provides a natural, clay-plaster or adobe wall finish to interior wall surfaces. Not only is Ecological Interior Clay Paint esthetically pleasing to homeowners, it is friendly to the environment, adults, children, and performs well during and after application. Clay paints create a pleasant room climate. Its Netonian rheology allows exceptional flow and leveling qualities with virtually no sag and is splatter free.

Ecological Paint is an excellent choice for most interior painting situations including interior dry wall, plaster, concrete, and most masonry surfaces. It can also be used to cover properly primed wood and metal and is ideal for commercial, residential, and institutional applications.

Surface Preparation

Prior to the start of any painting project, surface must be sound, clean, dry, and free from dirt, oil, chalk, or other contaminants. Hairline cracks should be filled with caulking compound level with the surface.

Application

Ecological clay Paint is applied with brush, or roller. Its unique Netonian rheology allows a splatter free application. To obtain best results, do not thin. Two coats are recommended over surfaces.

Colors

Both standard and custom colors are available and free from glycol, APE surfactants and volatile organic compounds and neurotoxins. Our state of the art technology allows us to match nearly any color sample.

Product Description

Ecological Interior Clay Paint is one of the first water based clay paints which has been formulated especially for chemically sensitive people and professional painters. It is odor free. Clay, a well known odor reducer, also helps to neutralize room climate. At a fraction of the cost, clay paint provides the pleasing look and feel of clay plaster. Unlike the other paints on the market today, Ecological Paint is unique because it does NOT contain any known hazardous toxic or carcinogenic materials such as benzene, ethylene glycol, volatile organic compounds, neurotoxins, lead, mercury, formaldehyde, heavy metals, or phthalates which can burn eyes and nose, or cause headaches, or nausea.

Technical Data

Vehicle Type	Water Based Acrylic Urethane	
Pigment Type	Titanium Dioxide	
Weight Solids	53+ - 3%	
Theoretical Coverage at	200 to 400	
Recommended Film Coverage		
Dry Time @ 77° F	-Dry To Touch	30 min.
	-To Recoat	1HR
	-To Hard Dry	7 DAY
Dries By	Water evaporation	
Viscosity ¹	90 to 100 ku	
Flash Point(Seta)	None	
Surface Temperature at Application	-Min 40f	
Gloss (60°)=0-2	-Max95f	
Clean Up With	Water	
Weight Per Gallon	11.32# + - .1	
VolatileOrganic Compounds (VOC)	0	

HEALTH HAZARD	1 - Slight
FLAMMABILITY HAZARD	0 - Minimal
REACTIVE HAZARD	0 - Minimal
PERSONAL PROTECTION	E - Gases, Gloves, Dust Respirator

www.EcologicalPaint.com

Information contained in this technical literature is believed to be accurate and is offered in good faith for the benefit of the consumer. The Company, however, cannot assume any liability or risk involved with the use of the product since the conditions of use are beyond The Control Of The Company



Innovative Formulations Company
1810 S. 6th Avenue South Tucson, AZ 85713
(520)628-1553 FAX (520)628-1580

CLAY PAINT TECHNICAL DATA